Graphic Novel Script – Herbal Essences

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1: An opening scene that shows the title “Kate: A True Herbal Essences Superwoman” with a picture of a woman’s face (that is the face of the main character Kate) on the left side of the text and a picture of a bright orange bottle of Herbal Essences shampoo on the right side of the text.

2: There is an image of Kate lying in bed. An alarm clock is on a nightstand next to her bed. A sound bubble comes from the alarm clock that says “Ring, Ring!” Kate is rolled over with her arm grudgingly reaching for the alarm clock. A speech bubble comes from her that says “Ughh…”

3: Scene shows Kate tripping on a pile of clothes, which is on the floor, as she is getting out of bed. A large sound bubble comes from her that says “Ahhh!” (She is screaming as she falls to the ground.)

4: Scene shows Kate sitting on the floor disheveled with a disgusted expression on her face. The clothes are strewn around the room and in some are even lying in her lap. There are dark circles under her eyes, which makes it obvious to the viewer that she is exhausted. Her hair is frizzy and messy. A sound bubble comes from her that says “Sigh.”

5: Scene shows Kate dragging her feet as she heads towards her bathroom door. The bathroom door is open and shows a sink and mirror inside, making it obvious that it is a bathroom to which she is walking towards. Her head is tilted downward. A speech bubble comes from her figure that says “How am I ever going to make it through today?”

6: Scene shows Kate from a side view, where she is depicted reaching into an open shower for the knob that turns on the water. It also emphasizes that her hand motion knocked down a bright orange bottle of Herbal Essences shampoo, which is falling straight for her foot.

7: Scene shows Kate grabbing onto her foot. The Herbal Essences shampoo bottle is lying on the bathroom floor – the label is facing up and is readable to the viewer. Her face expresses that she is in pain. A speech bubble comes from her that says “OUCH!!” The Narrator has a side bar which states “It seemed like it was going to be a rough day for Kate until she realized what the bright bottle contained…”

8: Scene shows Kate standing in the middle of her bathroom holding the Herbal Essences bottle high in the air. A beam of light surrounds her to emphasize the power that the bottle contains. A speech bubble comes from her that says “HERBAL ESSENCES!!” A look of triumph is on her face.

9: Scene shows Kate’s clothes on the ground outside the closed shower. Her arms can be seen massaging white soap bubbles into her hair over the shower curtain rod. A speech bubble comes from her that says “Mmm it smells heavenly.”

10: This scene is illustrated in a wider frame than the others. On the left side it shows Kate standing in a towel in front of the open shower with wet hair and a smile on her face. She is leaning to her right where an arrow indicates that is the direction she is heading towards. To the right of her begins a blur where only a black ballet flat shoe, a black pencil skirt, a pink bottle of perfume, and a red tube of lipstick are visible to the viewer in the blurry area. They are at various points of height along the blur as if they are being quickly gone through and/or thrown around. To the right of the blur Kate stands as a completely made up woman. She is dressed in the shoes and pencil skirt that were shown in the blur with a black suit jacket on top. Her lips are bright red, and the bags under her eyes are no longer there. Her hair is shiny and voluminously flowing around her face as she stands with one hand on her hip in a sort of superhero pose. She is beaming with confidence and her beauty is evident. Above the entire scene is a Narrator bar which states: “Kate then gained the power that she needed in order to get ready…in a flash!” [the blur is supposed to represent the transition between her getting out of the shower to her professionally but beautifully depicted self. It is supposed to show that Herbal Essences gave her the superhuman power of speed where she is able to get ready very quickly.]

11: Scene shows Kate signaling for a cab in the street all dressed up in her professional attire. The Narrator has a side bar which states “But how long would her superhero powers last?”

12: The scene shows Kate’s view from the backseat of a cab. The cab driver is looking in the review mirror at Kate. A speech bubble comes from him that says “Wow, I’ve never seen this street so empty. Usually it’s bumper to bumper traffic. It must be your lucky day mam.”

13: Scene shows Kate sitting in the backseat of the cab smirking to herself from the cab driver’s remark as she stares out the window. A thought bubble comes from her that says “Hmm maybe I should use Herbal Essences more often!”

14: The scene shows Kate walking into the entrance of a large skyscraper. There are other men and women in suits that are near the entrance too. They are all turned towards Kate staring at her with admiration. Various thought bubbles come from people who are looking at her that say things like “Who’s that? She’s gorgeous.” and “Wow, I can smell her hair from here…yum!” and “I NEED to find out what product she uses.”

15: The scene shows Kate inside the building waving to the receptionist at the front desk. The female receptionist looks surprised as she says “Good morning, Kate. You look great today!” It is obvious that this is a corporate building and that this is where Kate works.

16: The scene shows Kate inside an office astonished by the huge bouquet of flowers on her desk. The viewer knows that this is her office because the name plate on the desk says “Kate Smith.” She is holding the card that was attached to the flowers. A speech bubble comes from her as she reads the card that says “Kate, I want to take this opportunity to notify you that we have noticed your recent efforts to keep this office running smoothly. By your next paycheck, you will notice that we have raised your salary because of your good work. Many thanks, President Alan Wright.”

17: This scene shows Kate sitting at her desk (flowers now moved to the windowsill) with a look of utter amazement on her face. She is holding a strand of her hair to her nose, taking in the scrumptious scent from the Herbal Essences shampoo. A thought bubble comes from her that says “Herbal Essences will definitely be my sidekick from now on…”

18: The scene shows Kate, still sitting at her desk, with a look of determination on her face, as though she is proving that she is ready for business. The thought bubble above her states “…I feel empowered to accomplish anything!”

19: The scene shows Kate answering the desk phone, typing on her computer keyboard and reading a calendar lying on her desk all at the same time. Even though she is multitasking, it is obvious that she is getting things done quickly. She still has a look of determination on her face, there is no sign that she is stressed or overwhelmed.

20: This is the last scene. It shows Kate sitting at her desk but it is zoomed in on her computer screen. The viewer sees that Kate is checking tasks off of a list in the computer, which shows the viewer that she has already accomplished her tasks for the day. The bottom task says “done for the day,” where a big red check mark is placed. Kate has a beaming smile on her face. The Narrator side bar states “Herbal Essences provides you with the superpowers that support you through the ENTIRE day.”