Haewon Choi   
72-20 Dane Place  
Forest Hills, NY 11375

Dear Hiring Manager:

After reading about your internship opportunity on nycreativeinterns.com, I am extremely interested in applying for summer internship position. Currently, I am a junior communications major with a minor in marketing and concentration in advertising. My academic background and passion for the industry have provided me with the qualifications needed to contribute to the team at InStyle.

As you can see from my enclosed resume, I display the ability to handle marketing activities due to my relevant coursework. Presently, I am a participant of the American Advertising Federation’s National Student Advertising Competition. This year’s annual sponsor for the competition is Glidden Paint Brand. My advertising team and I, representing Pace University- Pleasantville, are “pitching” to a panel of judges by developing a fresh campaign for the company. This provided me with an insight of how the marketing industry works and enhanced my creativity, communication, and critical thinking skills.

I am eager to contribute my interpersonal skills and extensive knowledge in a corporate office setting. My desire to learn and easy-going personality will be a great asset in a team environment. Should you have any questions, please feel free to contact me via phone at **(646) 703-2664** or by email **hc79489p@pace.edu**. Thank you for your time and consideration. I look forward to hearing from you soon.

Sincerely,

Haewon Choi

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