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English Module

“Is Google Making us Stupid?”

The author, Nicolas Carr, is worried about how the Internet is taking away our attention span and in the midst of providing us with quick information, making us insensate. He portrays his sense of fear by referring to a movie scene where the character fears of loosing his brain as it’s ‘going away’.

Nicolas Carr then proceeds by stating how the Internet has brought about a change in his reading habits and supports his opinions with that of some of his colleagues or experts. The writer isn’t able to read lengthy books or articles as he is so used to the short articles and thoughts from the Internet.

The author then tells us about how an Adult Human brain can easily be damaged and is nothing but plastic, and how exactly Internet is playing it’s part is deteriorating the human brain.

Referring to the invention of clock Nicolas claims how a machine took over the way humans behave rather than do what they feel. Such as when we eat, sleep or work. He worries that the Internet will bring about such a change too when the Humans will be tied up to it’s Information.

The author also goes on to prove how every other medium of news is becoming slowly adapted from the way Information is produced on the Internet with ads and various pop-ups. The noise is now present everywhere. Now the author talks about how time lead to the discovery of Algorithm, which brought about the Industrial Revolution by Sir Taylor.

Now Nicolas talks about Google( world’s most popular search engine) and it’s mission with the enormous amount of data they have. Google with it’s brightest of engineers aim to provide quick and effective information to it’s users right at their fingertips. This has been well reflected in the work they do such as Google Search or the latest coming out of the company Google Glass, a wearable tech gadget.

The writer concludes the article by questioning his own theory and asks his readers to judge his opinion by their own wisdom. This is to extend the chain of his argument and the flow of thoughts.