

Andrew Greenwald, Director of Public Relations

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*Budget for (RED) RACE*

*April 18th, 2010*

**REVENUE**

Apple Donation $20,000

160 racers at $30 each $4,800

Silent Auction $4,500

Shirt sponsor $3000

WPAW DJ Sponsorship in-kind

Bottled Water in-kind

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 **$32,300**

**EXPENSES**

Shirts for racers $1,800

BBQ food/drinks $1,600

Balloons/Streamers $325

Printing:

 17” x 22” posters for advertising $305

 Save the date mailing $250

 Postage $88

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 **$4,368**

**GRAND TOTAL: $27,932**