December 9, 2013

Mr. Kris Kringle, CEO of Kringle Enterprises

1234 Reindeer Way

N. Pole, NY 12345

Dear Mr. Kringle,

Thank you for your over-whelming support in the NHL’s annual Santa’s North Pole on December 23rd. We are eternally grateful for your contribution to this wonderful event.

I understand that your team is highly motivated to help bridge the gap for those in need this holiday season. After speaking with my Holiday Committee, we have found that there has been a dramatic increase in low-income families with children ages newborn to ten years old. It is extremely important that we assist these families in any way possible in order to provide the best holiday possible for them. Kringle Enterprises has generously donated this year’s holiday meal and I could not be any more thankful. Your generosity has truly made an impact on the outcome of this event.

Our partner, WPACE Radio has confirmed 50 families in the New York City area and we have never been happier. We are excited to partner with such remarkable organizations to bring such positivity to the holiday season. In addition, the NHL and WPACE Radio has collected over 75 gifts for the event, and the tree has been overwhelming filled with additional gifts from donors across the city. Kringle Enterprises has truly provided the opportunity to continue reaching into the local community to build a family-based environment.

On behalf of the National Hockey League, I thank you again for your continuous support in our annual Santa’s North Pole and wish you a blessed holiday.

Gratefully,

Gary Bettman

President/Commissioner, The National Hockey League