\*FOR IMMEDIATE RELEASE\*

The National Hockey League

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NHL AND WPACE RADIO TO HOST SANTA’S NORTH POLE

The NHL and WPACE radio will be hosting a the fifth annual Santa’s North Pole Monday, December 23rd, 2013 at 2pm to 7pm in the dining hall of NHL Headquarters. The purpose of Santa’s North Pole is to provide families in need with necessities for the holiday season. The lobby of the NHL and the WPACE radio station will serve as gift donations “ice spots.”

Santa will be distributing gifts to children in need, in addition to hosting a family dinner where he will inform guests on why he and the NHL partnered to bring this event to life. WPACE radio will be providing entertainment throughout the event, ending with a holiday performance. NHL sponsors will also be in attendance to spread holiday cheer and bring smiles across the lights of New York City.

**WHAT:** Santa’s North Poll

**WHO:** The NHL

**WHEN:** Monday, December 23rd, 2013 (2pm to 7pm) – Guests will attend a holiday family dinner. Santa will also be in attendance, distributing gifts to children in need.

**WHERE:** The NHL Headquarters: Dining Hall

 1185 Avenue of the Americas

 New York, NY 10036

**WHY:** The NHL and WPACE Radio offer families and their children an opportunity to celebrate the season in a warm, loving environment by providing a time where they can socialize with individuals, share their goals and celebrate life in a fun, relaxing environment.

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