Briana Finelli

Professor Kurnit

MAR 321

24 September 2014

One-Minute Selling Presentation

Hello! My name is Briana Finelli and I am completing a Bachelors degree in Personality and Social Psychology at Pace University with a minor in Marketing. I’m proficient in Adobe Photoshop, Illustrator and InDesign, and I have a great deal of experience with social media marketing across a number of different platforms. I held a marketing internship with the University for two years, which entailed graphic design, social media marketing and analytics, campaign and program branding, HTML and CSS web design, and creation of various marketing materials from brochures to banners. This past summer, I also interned with Maria Fareri Children’s Hospital at Westchester Medical Center, creating marketing materials for a number of hospital events and campaigns and participating in brainstorm sessions with the marketing division.

I am very passionate about marketing, and I have big dreams for my marketing career. I am a fast learner, a team player, and a creative thinker. I would love to learn more about what your company has to offer for undergraduate students.