

**For Immediate Release**

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**TWO GRANTEES WIN MACARTHUR AWARD**

The Award Recognizes Both for Exceptional Creativity and Effectiveness.

**NEW YORK CITY October 8, 2015 –** MacArthur Award recognizes two local outstanding nonprofit organizations that are also involved in the core fields of work of the McArthur Foundation. The two grantees were programs under the Rockefeller Family Fund nonprofit that included the Roosevelt Campus Network and Firelight Media. The awards between the two programs combined came out $1,250,000 for their efforts.

Firelight Media develops talent and documentaries for minority filmmakers who have moving stories to tell. Since 2009 Firelight media has assisted 35 emerging minority filmmakers, 16 of those 35 filmmakers have secured the necessary funding for their first full-length projects or theatre releases. The MacArthur Foundation recognized this program because of its efforts to diversify the Public Broadcasting System. They gave this program $500,000, with which the program plans to increase its reserves and establish an innovation fund so it can test new storytelling platforms.

The Roosevelt Campus Network helps stimulate the younger generations to become more active in the understanding and making of public policies. This network is the first and the largest student-run policy organization. With over 10,000 members and 120 chapters across numerous colleges, this network brings these students in front of local government officials. This program has helped start the new Clean Air Act, in attempts to reduce greenhouse gas emissions, and a Community Rating System, that helps get discounted premiums for house and flood insurance for people in weak and low income neighborhoods. The MacArthur Foundation gave them $750,000, which they plan to use to modernize their data and communication structures, and explore new methods to engage a younger generation.

**About the Rockefeller Family Fund**

Since 1967, the Rockefeller Family Fund has been a family-led charity group that looks to support a viable, impartial, free, and involved society, by initiating, cultivating and funding various programs. The RFF’s core fields of work include areas like environmental protection, women’s economic rights, and holding public and private institutions accountable.

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Ever concerned with how society is changing and how it will affect you? Two local NY programs under the Rockefeller Family Fund, felt the same way and have vast plans for an all-around enhanced, engaging and equal society. Firelight Media Group and the Roosevelt Campus network were recipients of this year’s MacArthur Award for outstanding originality and efficiency. Programs like these need more than just the RFF, they need people like you. They need more help to develop further and progress toward an ideal future for our society. Contact the Rockefeller Family Fund, at [www.rffund.org](http://www.rffund.org) or 212-812-4252, for more information on how to help support programs like these.