



Scott Pelley

Gabriel Rivera

Professor Allen Oren

Journalism 101

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Early Life and Career

- ❖ Born on July 28, 1957 in San Antonio Texas
- ❖ Attended journalism school at Texas Tech University
- ❖ Began Career at 15 as a copy boy for *Lubbock Avalanche-Journal* in Texas
- ❖ Started with KESL in Lubbock, where he worked from 1975 until 1978
- ❖ Worked for KXAS-TV Dallas/Fort Worth from 1978 till 1981
- ❖ Also worked as a producer/reporter for WFAA-TV Dallas/Fort Worth from 1981-1989

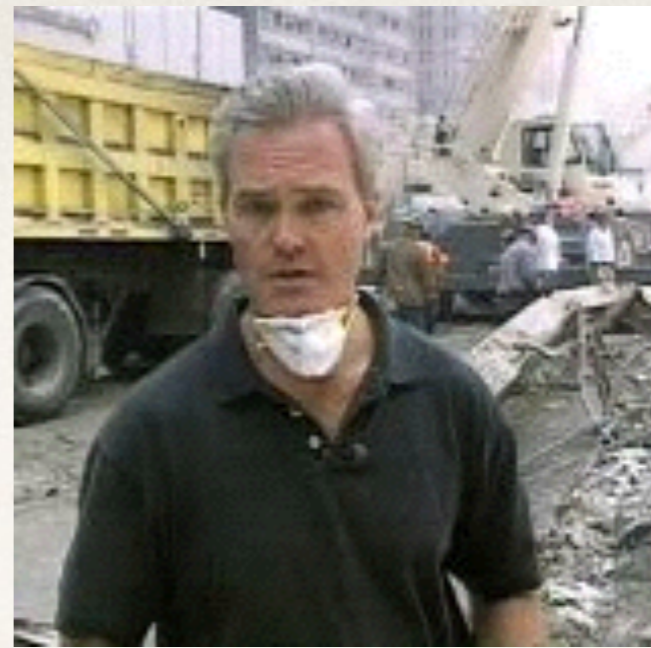
CBS

- ❖ Joined as New York based reporter in 1989
- ❖ He was assigned in 1990 for a year in Dhahran, Saudi Arabia, to cover the Persian Gulf Crisis
- ❖ Served as a correspondent in Dallas where he covered many big domestic stories
- ❖ 1992 assigned to the presidential campaigns of Bill Clinton and Ross Pero
- ❖ In 1993 he reported on the WTC bombing, 1994 Los Angeles Northridge earthquake, Hurricanes Andrew and Hugo, and NASA's shuttle missions
- ❖ In 1997 named Chief White House Correspondent where he broke more stories than anyone



CBS Continued

- ❖ On 9/11 he was one of the first reporters on scene at the WTC
- ❖ Done extensive reporting on the wars in Iraq and Afghanistan
- ❖ Joined 60 minutes in 2004
- ❖ May 2011 named anchor and managing editor for “CBS Evening News”
- ❖ Has won multiple awards which include:
 - ❖ Alfred I. duPont Silver Baton
 - ❖ 3 George Foster Peabody Awards
 - ❖ 18 National Emmy Awards
 - ❖ 5 Edward R. Murrow Awards and many more



What makes him a great journalist in my opinion

- ❖ The way he projects himself on T.V.
- ❖ Manner in which he explains subject
- ❖ *Baltimore Sun* article by David Zurawick said “CBS News has earned those news viewers the right way, offering them a source of news and information that is not hopelessly tainted by politics”
- ❖ *The New York Times* article by Alessandra Stanley called his hiring “a return to a glamour-free newscast; he is earnest and solemn, dependable and not too dashing.”
- ❖ CBS Evening News
- ❖ <https://www.youtube.com/watch?v=zecpnJdGRVY>
- ❖ 60 minutes
- ❖ <https://www.youtube.com/watch?v=L2hzRPLVSm4>

Sources

- ❖ Halbrooks, Glenn. "CBS News Anchor Scott Pelley Bio." *About*. N.p., n.d. Web. 17 Oct 2014
- ❖ "Scott Pelley." *CBSNews*. CBS Interactive, 8 Oct. 2014. Web. 17 Oct 2014
- ❖ Stanley, Alessandra. "A New Anchor Steps In, Skipping Frills and Drama" *The New York Times*. The New York Times, 6 June 2011. Web. 17 Oct 2014.
- ❖ Zuramik, David. "Scott Pelley Says Americans Want an 'honest' Newscast" *Baltimore Sun*. N.P., 6 June 2013. Web. 27 Oct. 2014.