

Bad Examples of Movie Electronic Journalism

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Example 1

- A) Russ Simons and Shawn Edwards review of *The Jungle Book* for Fox 4 Kansas City:
 - 1) RUSS “Who would have guessed that the two best movies so far this year would have come from the folks at Disney? The live-action version of "The Jungle Book" ranks right up there with "Zootopia" as the cream of the contemporary cinematic crop.”
 - 2) SHAWN “Faithful to both the book and the back in the day Disney animated feature this version of 'The Jungle Book' soars.”
 - 3) RUSS “Director Jon Favreau has fashioned an eye-popping action adventure that manages to improve on Disney's beloved 1967 animated version while getting a bit closer to the spirit of Rudyard Kipling. Yes, the animals are computer generated, but after the first few minutes, you'll think you're watching the real thing. This is one film that begs to be seen on the big screen, a new addition to the canon of Disney classics.”
 - 4) SHAWN “Yes, the best 3-D since 'Avatar' but the story is compelling, voice work spectacular and the 12-year lead, the only human basically in the movie carries things like a seasoned vet. Some scenes are a bit intense for the very young. Overall, his is an incredible movie.”
 - Link: <http://fox4kc.com/2016/04/15/is-the-jungle-book-the-jungle-vip-barbershop-make-the-cut-popcorn-bag-movie-reviews/>

Example 2

- B) Jim Vejvoda [ign.com](http://www.ign.com)
 - 1) He uses words such as “megalomaniacal” and “nefarious”
 - 2) “When we do see Batman, he is absolutely brutal and Affleck really nails it as both the Dark Knight and Bruce Wayne. He’s a physical powerhouse, the dapper playboy, the serious businessman, an obsessive authoritarian, and a relentless detective. Affleck is the best thing about BvS, instantly making the character of Batman his own. He should prove a sturdy anchor for future DC movies.”
- Link: <http://www.ign.com/articles/2016/03/22/batman-v-superman-dawn-of-justice-review>

Sources

- Edwards, Shawn and Russ Simons. Is “The Jungle Book” the Jungle VIP? “Barbershop” Make the Cut? Popcorn Bag Movie Reviews!" Fox4kccom. N.p., 15 Apr. 2016. Web. 24 Apr. 2016.
- Vejvoda, Jim. "Batman v Superman: Dawn of Justice Review - IGN." IGN. N.p., n.d. Web. 24 Apr. 2016.