**[E-MAIL TO SUPPORTERS]**

Subject: Planned Parenthood Carnival Games Fundraiser

Hello,

Thank you for all of your support this past year. Even with government funding, every little bit of your generosity has helped us get where we are today, and we would like for you to help us once again. We are pleased to announce that, Saturday July 2nd, from Noon until 6:00 PM, we will be holding a carnival games fundraiser at the gazebo by the lake in Gedney Park, located on Route 133 in Millwood. We will have skee ball, ring tosses, and many more games! These games will be open to anybody who wishes to attend.

Admission will be free, with a cost of 25 cents per play; all proceeds will go directly towards funding the organization. Your attendance would potentially motivate others to participate, so please be sure to come. You are also encouraged to invite your friends, so go ahead and tell them about this!

Sincerely,

Jared Butowsky

**[INTERNAL MEMO]**

To: All Employees

From: Jared Butowsky

Date: June 20th, 2016

Subject: Request for Assistance with Carnival Games Fundraiser

On Saturday, July 2nd, from Noon until 6:00 PM, we are having a carnival games fundraiser at Gedney Park. The games will include skee ball, ring tosses, bingo, a dunk tank, and darts. We will also have a booth for purchasing bread for feeding the ducks at the duck pond. At the price of 25 cents per play, as well as the large crowd Gedney Park naturally draws, it is expected that there will be many people attending.

Please volunteer to help at the event by contacting Jane Doe at 914-555-2222, and you will be assigned a post. Volunteers will be assigned to the following areas:

* Food
* Advertising
* Running games
* Assistance in the parking lot
* Running an info booth about Planned Parenthood

We have private security for the event, so we do not need volunteers for that. Furthermore, we suggest that you wear jeans, and that you arrive two hours before we start in order to help set up. Because of limited parking availability at Gedney, we encourage carpooling to the event.

Sincerely,

Jared Butowsky

**[PRESS RELEASE]**

Planned Parenthood

John Doe, Community and Online Organizing Coordinator: (914) 467-7311

Hawthorne, New York

Planned Parenthood Brings a Carnival Fundraiser to Gedney Park on July 2nd

**For immediate release, June 20th, 2016:** The historic Gedney Park is a place where families can get outside and have fun! One way to have fun outside is by playing carnival games. And why not support a good cause while playing these games, too?

On Saturday July 2nd, from Noon until 6:00 PM EST, Planned Parenthood will be holding a carnival games event at Gedney Park in Millwood, New York. These games will be open to anybody who wishes to attend. Admission will be free, with a cost of 25 cents per play, and all proceeds will go directly towards funding our sexual education program. There will be skee ball, ring tosses, and many more games!

“We wanted to bring some fun to people and do something different from what we normally do, so we figured, ‘why not have some carnival games?’”, said Jared Butowsky, Event Organizer. “We picked Gedney because it has a lot of visitors, and wide, open areas to set up our games in. I’m sure everyone will really want to play some games, grab a few refreshments…stuff like that.”

Members of the media may arrange to interview staff members who are helping to run the event up until the games become open to the public. Please contact our Manager of Communications and Marketing at (914) 467-7329.

Planned Parenthood is best known for abortion services, but also provides many other services regarding reproductive health, including, but not limited to, birth control and STD testing. Hudson Peconic is the 20th-biggest branch. It has ten centers in the Rockland, Suffolk, and Westchester counties, providing these services to the many who live there. For more information, please call 212-261-4433, or visit <https://www.plannedparenthood.org/>.