**SEARCH ENGINES:**

[**Archive.org**](https://archive.org)

Founded in 1996

The Internet Archive ([archive.org](http://www.archive.org/)) is a 501(c)(3) non-profit that was founded to build an Internet library

Goal: permanent access for researchers, historians, and scholars to historical collections that exist in digital format.

People have downloaded 20 million books on the site each month. The key for Internet Archive is to keep improving—and to keep it free.

Today their archive contains:

* 279 billion [web pages](http://archive.org/web/)
* 11 million [books and texts](https://archive.org/details/texts)
* 4 million [audio recordings](https://archive.org/details/audio) (including 160,000 [live concerts](https://archive.org/details/etree))
* 3 million [videos](https://archive.org/details/movies) (including 1 million [Television News programs](https://archive.org/details/tv))
* 1 million [images](https://archive.org/details/image)
* 100,000 [software programs](https://archive.org/details/software)

[**Duckduckgo.com**](https://duckduckgo.com/about)

DuckDuckGo began as an idea for a better search experience with more instant answers and less spam. It “hatched” in February 29, 2008.

For years their founder, Gabriel was the only full-timer. Caine Tighe changed all that, coming on board as our first official employee.

In January 22nd of 2009 they decided not to collect or share any of their users’ personal information.

June 1, 2011: “Google tracks you. We don’t” – On a billboard.

Feb. 13, 2012: 1 million searches a day, more than 10 searches a second!

June 10, 2013: 483 days after reaching one million, daily searches are doubled. This milestone happened days after people started sharing private alternatives (like us) in the wake of the NSA revelations

Feb 6, 2018:15 million searches a day

**[Yippy.com](https://yippy.com/)**

Yippy.com has been around since 2008. It was formely known as Cluster before it was acquired by Yippy, Inc. in 2010.

According to its mission statement, Yippy attempts to be family-friendly and "include only content that is appropriate for all ages". It also promotes “conservative values".

"There is nothing more important than protecting a child's innocence from being robbed by the Internet's easy access to morally reprehensible material." - Yippy’s CEO

Before the acquisition, Clusty had an anti-censorship policy, clearly stating that it will remove no results from its search. After the acquisition, the censorship policy was rewritten to eliminate content such as pornography, gaming content, sexual content and products and views that could be considered anti-semitic, anti-Christian, anti-conservative and anti-American. It also prohibited sites unsuitable for children.

Searches per year: Fewer than 2K people monthly.

**[Reference.com](https://www.reference.com/)**

Reference.com was launched by InReference, Inc in February, 1997.

In mid-2007, the site typically ranked in the mid-200s among the most popular websites on the Internet.

Reference.com reproduces content from external sources. The site's sources include other online dictionaries, encyclopedias, and a search of terms found on other websites such as Wikipedia and the CIA World Fact-book.

Searches per year: unknown

Ranked #158 in the US and 529 globally