**Pace University**

**English Department**

**ENG 201A (70557): Writing in the Disciplines**

**Fall 2018**

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| **Instructor**: Steven Bookman**E-mail**: sbookman@pace.edu | **Class Time**: Tuesday and Thursday 1:50pm-3:15pm |
| **Office Hours:** Tuesday after class; by appointment**Skype:**Steven.bookman3  | **Class Location:** W616**Text:** 646-643-7733 |

**Course Description**

The primary objective of this course is to provide you with the information and practice you need to produce successful academic writing and to gain more confidence as a writer in academic settings.

## Course Goals

In this course, you will …

* examine how language varies depending on context
* develop an awareness of various features of academic writing
* examine and critique texts from social and cognitive perspectives within a business focus
* engage in discussions and debates about academic writing
* produce writing in a variety of academic genres
* practice assessing your own and your peers' writing
* learn to recognize your own writing strengths and weaknesses
* develop strategies for improving your writing processes and products

**Course Requirements**

**Attendance and participation.** Regular and punctual attendance and participation are required. If you miss a class, you are still responsible for completing all assignments on time. Absences will negatively affect your grade, with more than three absences resulting in a failing grade for the course.

**Readings.** You are responsible for doing all the readings and assignments before class. More readings and/or in-class assignments can be added later in the course.

The syllabus can change at any time due to the class needs. If this happens, advance notice will be given.

**Incompletes.** The grade of Incomplete will be assigned ONLY when the course attendance requirement has been met but, for reasons satisfactory to the instructor, the granting of a final grade has been postponed because certain course assignments are outstanding.  Incomplete assignments and grading must be completed with six weeks or the incomplete grade will be converted to an 'F." Incomplete grades should be avoided at all costs.

##### Pace University Writing Center. If you would like help with your writing, the Pace University Writing Center offers free tutoring assistance.

**Students with Disabilities.** The university will make reasonable accommodations for persons with documented disabilities. Students who would like to request accommodations for a qualifying disability should contact the Coordinator of Disability Services at the University’s Counseling Center in NY at 212-346-1526. Services are available only to students who are registered and submit appropriate documentation.

##### Academic Integrity. As noted in the Pace Student Handbook:

"Students are required to be honest and ethical in satisfying their academic assignments and requirements. Academic integrity requires that, except as may be authorized by the instructor, a student must demonstrate independent intellectual and academic achievements. Therefore, when a student uses or relies upon an idea or material obtained from another source, proper credit or attribution must be given. A failure to give credit or attribution to ideas or material obtained from an outside source is plagiarism. Plagiarism is strictly forbidden. Every student is responsible for giving the proper credit or attribution for any quotation, idea, data, or other material obtained from another source that is presented (whether orally or in writing) in the student’s papers, reports, submissions, examinations, presentations and the like."

<http://www.pace.edu/student-handbook/university-policies-disciplinary-and-grievance-procedures> (Accessed September 6, 2011).

**Assignments**

All assignments are located on my ePortfolio at <https://eportfolio.pace.edu/user/view.php?id=19010> under Learning Modules and/or on the syllabus.

**Grading**

All assignments are due, as stated on the syllabus, which will be given an initial grade. However, you may rewrite your assignments over as many times as you wish up to the last day of classes. If you choose not to rewrite any assignment, the initial grade you receive is the grade that goes in the grade book. Therefore, this is NO extra credit given in this class because you have a lot of time to rewrite most assignments.

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| **Assignment** | **Points** |
| Wells Fargo Task | 10 |
| Press Release | 15 |
| Summary  | 15 |
| Marketing Campaign  | 20 |
| Audience Profile Sheet for ePortfolio  | 5 |
| ePortfolio | 10 |
| Ethics and Laws Essay | 15 |
| Final Paper  | 15 |
| Fake News Essay | 15 |
| Social Media Essay | 15 |
| Total Points | 125 |

**Class Schedule**

**September 6**

Introduction to course; Mindset of an Editor

**September 11**

Wells Fargo Task; Audience

**September 13**

Writing process; Brainstorming: Procrastination video

**September 18**

Introduce Press Release; Writing process

**September 20**

Press Release (continued); Writing process

**September 25**

**Press Release due**; Introduce Ethics and Laws Essay 1

**September 27**

Ethics and Laws Essay (continued)

**October 2**

Ethics and Laws Essay 1 (continued)

**October 4**

Basics of proofreading

**October 9**

**Essay 1 due**; Introduce Summary

**October 11**

Summary (continued)

**October 16**

**Summary due**; Introduce Marketing Campaign

**October 18**

Marketing Campaign (continued)

**October 23**

Marketing campaign (continued)

**October 25**

Marketing campaign (continued)

**October 30**

Presentations

**November 1**

Presentations

**November 6**

Presentations; Introduce Fake News Essay

**November 8**

Fake News Essay (continued)

**November 13**

Library basics; Introduce Final paper; **Fake News Essay due**

**November 15**

Student conferences

**November 20**

Student conferences

**November 27**

Introduce Social Media Essay

**November 29**

Social Media Essay (continued)

**December 4**

**Social Media Essay due**

**December 6**

Student conferences

**December 18**

Student conferences

**December 20**

**All assignments due**