Print Ad

Good energy that’s good for the environment and your wallet.

TV Spot

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| AudioMan: Have you heard about Indian Point?Woman: Heard what? That it is a price stable energy source? Or that closing it would cost $27 BILLION over the next fifteen years?Man: But aren’t you concerned-Woman: Did YOU know that Indian Point provides over 1100 jobs in this area? It is also one of the cleanest sources of energy with NO greenhouse gas emissions. Woman: Sounds like you’re the one who doesn’t know the facts about Indian Point. Woman V/O: Good energy that’s good for the environment and your wallet. Indian Point.  | VisualMan and woman facing the camera, talkingFADE TO BLACK, website appears in white lettering on screen |

Radio/Man who Knows Everything

LARRY (excitedly): Hey Sam, have you heard about this guy? He knows EVERYTHING.

SAM: Whoa, really? Hey, what’s the fastest car?

MAN WHO KNOWS EVERYTHING: The fastest production car would be the Bugatti Veyron 16.4 Super Sport, which achieved a two-way timed speed of 431.072 km/h or 267.86 mph.

LARRY: Incredible, right? What’s the capitol of Uganda?

 MAN WHO KNOWS EVERYTHING: The capitol is Kampala.

SAM: This is just who we need to help us solve the Indian Point problem!

MAN WHO KNOWS EVERYTHING: What problem? Indian Point employs over 1100 workers, stimulates the local economy through taxes and generous charitable donations, and is one of the only power plants to not emit greenhouse gases. I don’t see a question or a problem there!

SAM: Wow, I guess I just didn’t understand the whole story. One last question though…what does my girlfriend want for Christmas?

MAN WHO KNOWS EVERYTHING: A special gift….handmade earrings at that specialty store she always mentions downtown. She will love them.

SAM: He DOES know everything!!

ANNCR V/O : Good energy that’s good for the environment and your wallet. Indian Point

Billboard

Safe. Clean. Effective. Indian Point Nuclear.